1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**
2. Given that 565 (56.5%) out of 1000 campaigns were successful, crowdfunding campaigns suggest being effective and have a positive outcome.
3. There is a pattern in a genre (Film & Video, Music and Theater) that shows a higher support from the backers.
4. Theater seems the category that draws more activity in this specific crowdfunding campaign.
5. **What are some limitations of this dataset?**
6. There is a significant amount of “Failed” campaigns, but it doesn’t specify the reasons why.
7. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**
8. One table that shows the COUNT of successful and unsuccessful cases. This will allow us to craft an initial precise conclusion of how successful crowdfunding campaigns can be.
9. A table correlating the number of backers with the success of each category can provide valuable insights into the relationship between these two variables.

**STATISTICAL ANALYSIS:**

1. Use your data to determine whether the mean or the median better summarizes the data.

The Mean value summarizes the data in a better way since it gives me an average of the values while the medium value just finds that value that is in the middle of it.

1. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

The data suggest that there is more variability in successful campaigns. When measuring standard deviation and variance, both results show that there is a bigger deviation from the mean in the successful campaigns compared to the failed ones.